

ABSTRACT OF THE DISCLOSURE

A variable magnification cosmetic mirror apparatus for is disclosed. The cosmetic mirror comprises a reflective flexible substrate, a housing assembly and a motor assembly. The motor provides power to curve the flexible substrate to
5 control a magnification factor of the flexible substrate. Further, a manual variable magnification cosmetic mirror apparatus with an annular connection to the reflective substrate is disclosed. The annular connection provides control of the magnification factor of the flexible substrate with minimal image distortion. Further, a dual
10 cosmetic mirror apparatus with a plurality of displays, devices, and light sources is provided.